



# Personal Structures

EXHIBITION REPORT 2022

# Participants & Artworks

192 PARTICIPANTS

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116 ARTISTS

---

36 SCULPTORS

---

15 GALLERIES

---

18 PHOTOGRAPHERS

---

7 UNIVERSITIES &  
RESEARCH GROUPS

---



51 COUNTRIES  
OF ORIGIN



678 EXHIBITED  
ARTWORKS

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# Visitors

578.200

VISITORS AMONG  
ALL OUR VENUES

7 MONTHS OF  
EXHIBITION

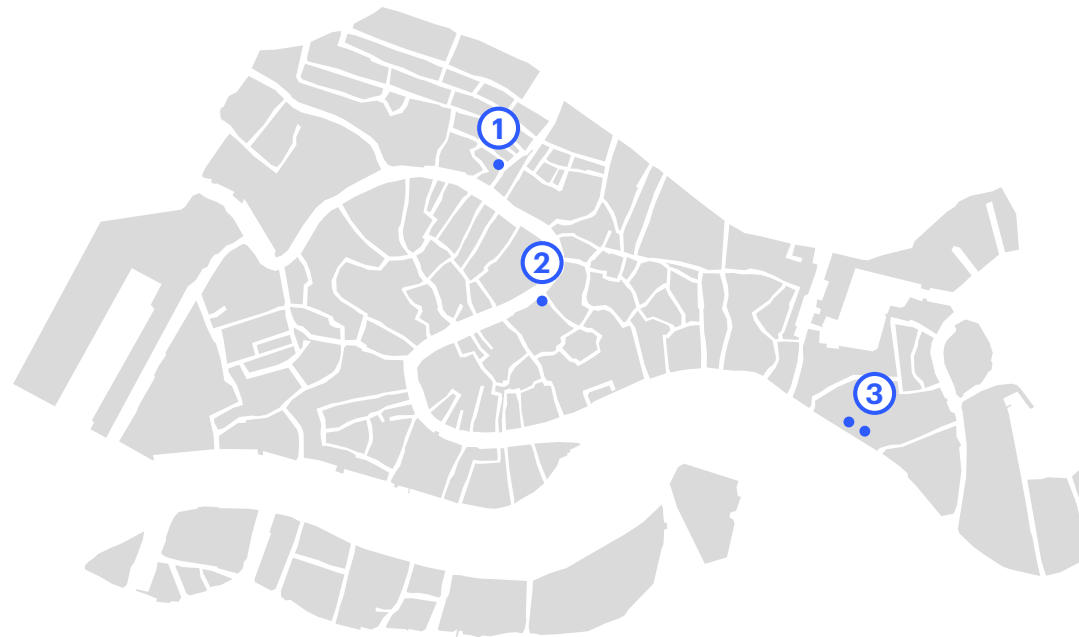
219 DAYS OPEN  
TO PUBLIC

# Venues

3 DIFFERENT  
VENUES

+3.000m<sup>2</sup> OF INDOOR  
SPACES

+7.000m<sup>2</sup> OF OUTDOOR  
SPACES

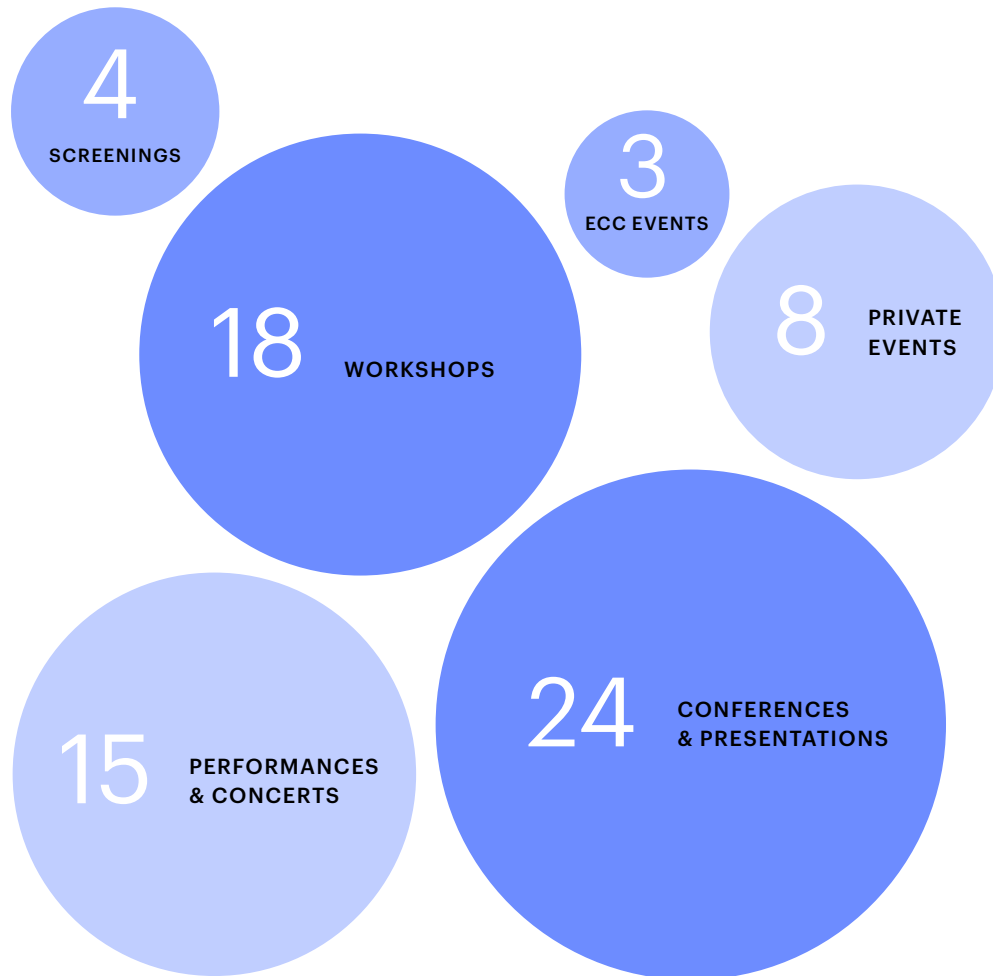


- ① Palazzo Mora
- ② Palazzo Bembo
- ③ Marinaressa Gardens

# Events

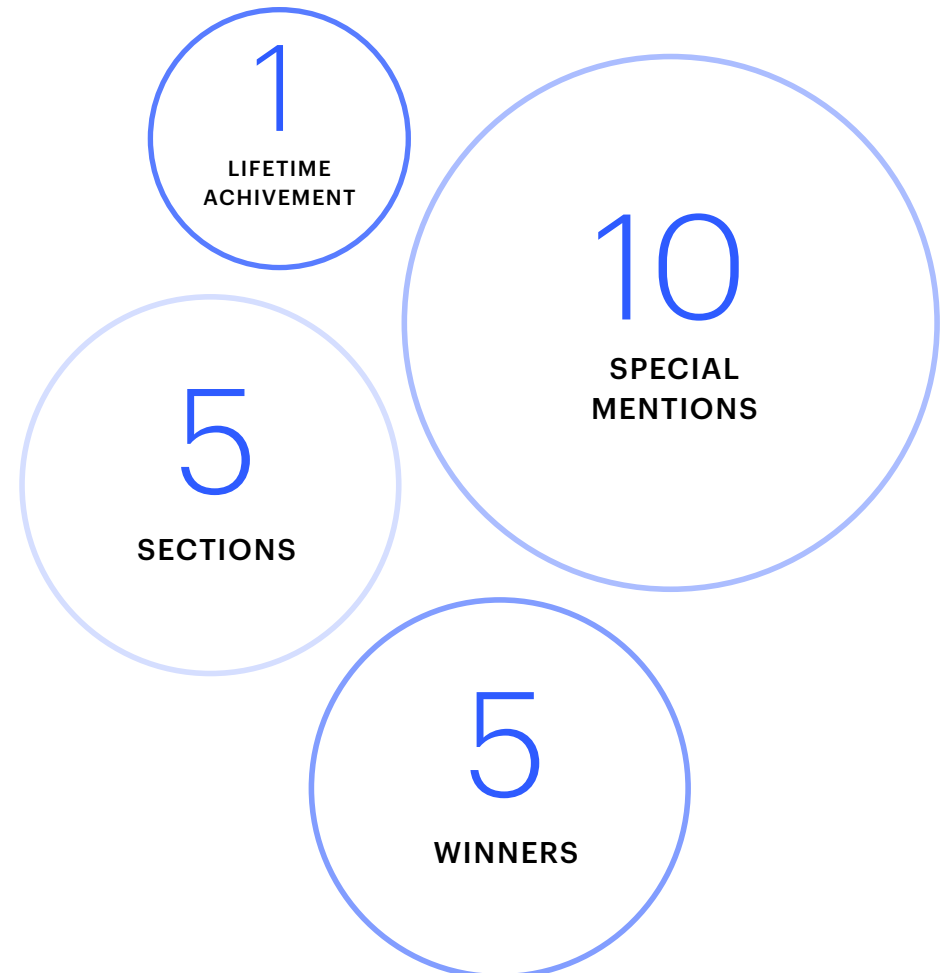
71

EVENTS HOSTED  
BY ECC ITALY



# ECC Awards

16 TOTAL AWARDS



# Press Coverage

## Collaborators & Partners

6

COLLABORATORS  
& PARTNERS

8

FULL-PAGE  
ADS

11

WEB & NEWSLETTER  
BANNERS

+50

SOCIAL  
MEDIA  
MENTIONS

9

PRINTED  
EDITORIALS

8

ONLINE  
EDITORIALS

Some of the coverage

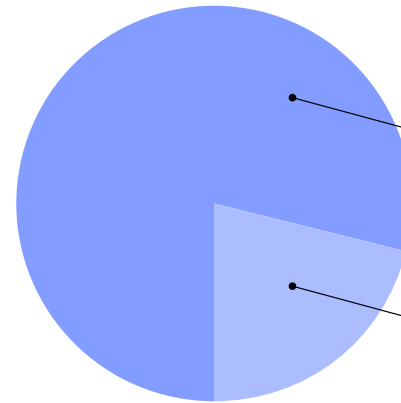


# Press Coverage

## Media Mentions

+200

PRESS  
MENTIONS



80%

ONLINE  
MENTIONS

20%

PRINTED  
MENTIONS

### Selection of Media



**THE ART NEWSPAPER**

**The New York Times**

**ART SY**

**The Washington Post**

**artnet news**

**FAD** magazine

# Promotion

130.000 BRANDED VENICE MAPS

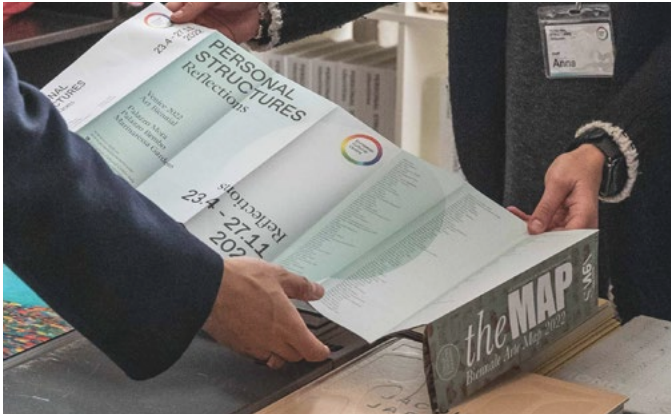
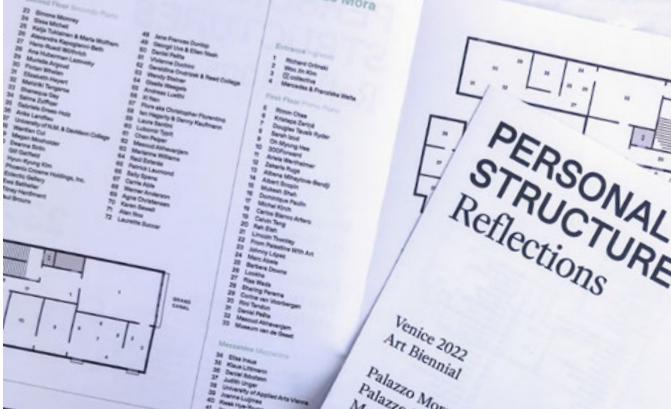
15.000 EXHIBITION VENUES MAPS

10.000 BRANDED TOTE BAGS

6.000 CLOSING PROGRAMS

3.000 EXHIBITION POSTCARDS

3.000 OPENING PROGRAMS



7 15 DAYS POSTER CAMPAIGNS 700 TOTAL POSTERS

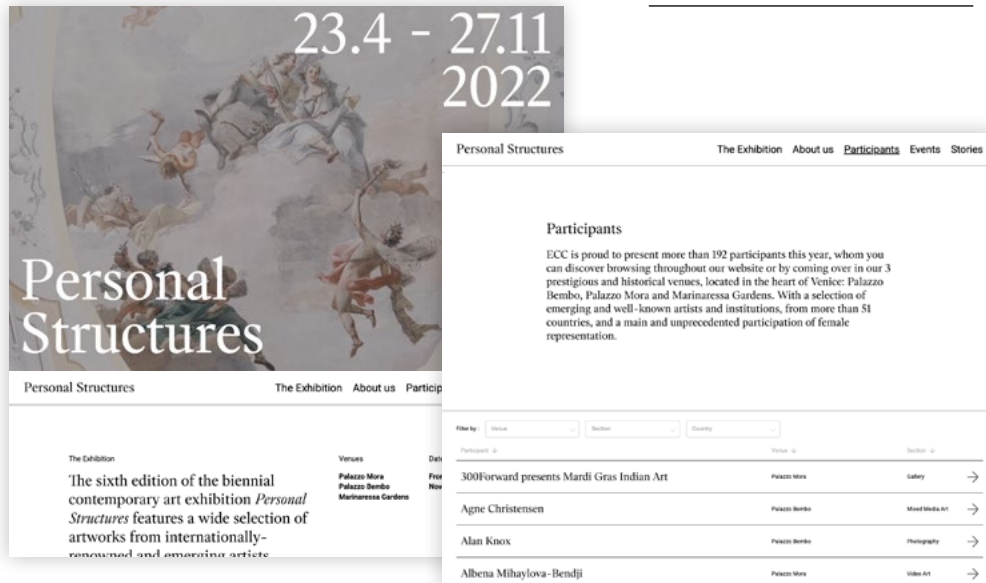
2 AIRPORT VIDEO CAMPAIGNS

# Website

152.848 WEBSITE VISITS  
IN 10 MONTHS

56% FROM DESKTOP 42% FROM MOBILE

2% FROM TABLET



# Catalogue

10.000 PRINTED  
CATALOGUES

+7.000 CATALOGUES  
DISTRIBUTED

2 PRINTED  
FORMATS





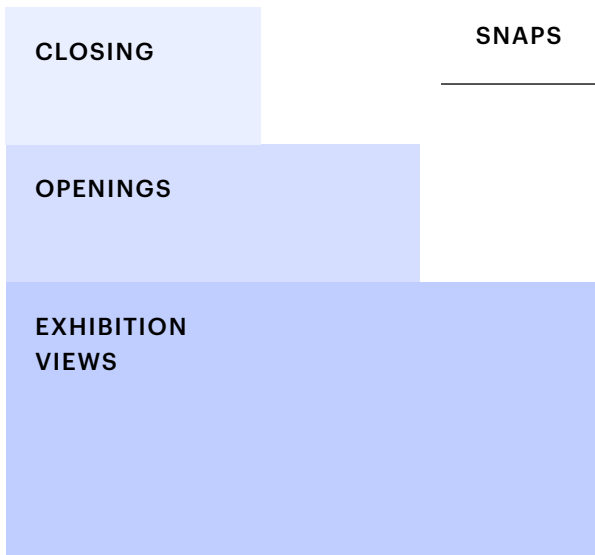
# Contents

## Visuals

**4** OFFICIAL  
PROMOTIONAL VIDEOS

**3** OFFICIAL  
PHOTOGRAPHY  
CAMPAIGNS

**+3k**  
SNAPS



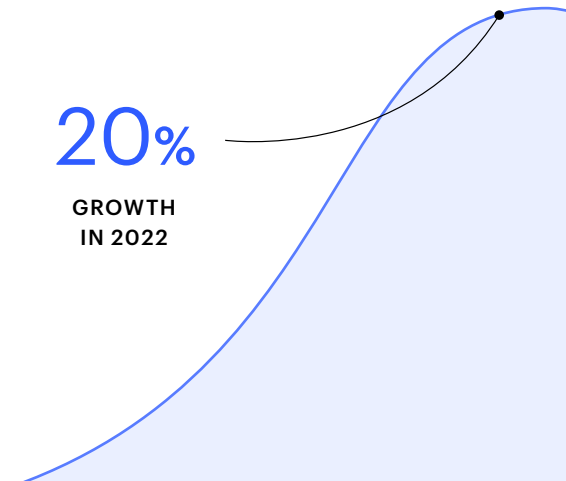
## Newsletter

**10k** SUBSCRIBERS

**14** REGULAR  
NEWSLETTERS

**17** EVENT  
INVITATIONS

**20%**  
GROWTH  
IN 2022



## Web & Socials

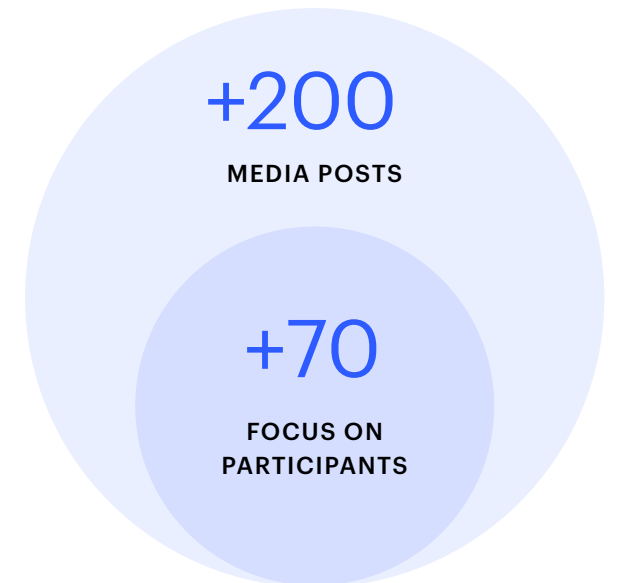
**30** BLOG  
STORIES

**15** Q&A WITH  
ARTISTS

**13** VIDEO  
INTERVIEWS

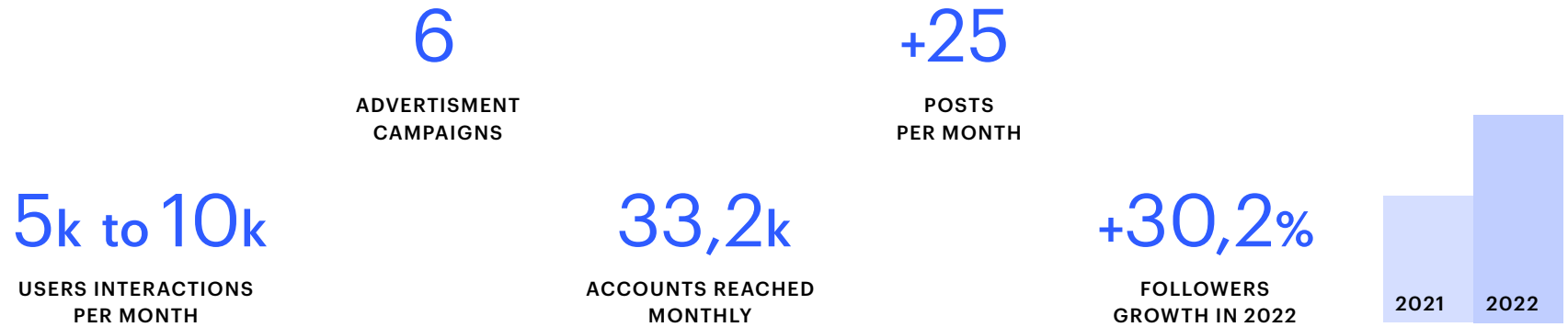
**+200**  
MEDIA POSTS

**+70**  
FOCUS ON  
PARTICIPANTS

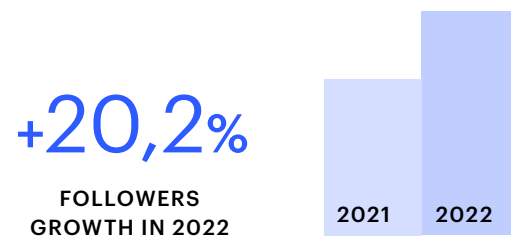


# Social Media

## Instagram



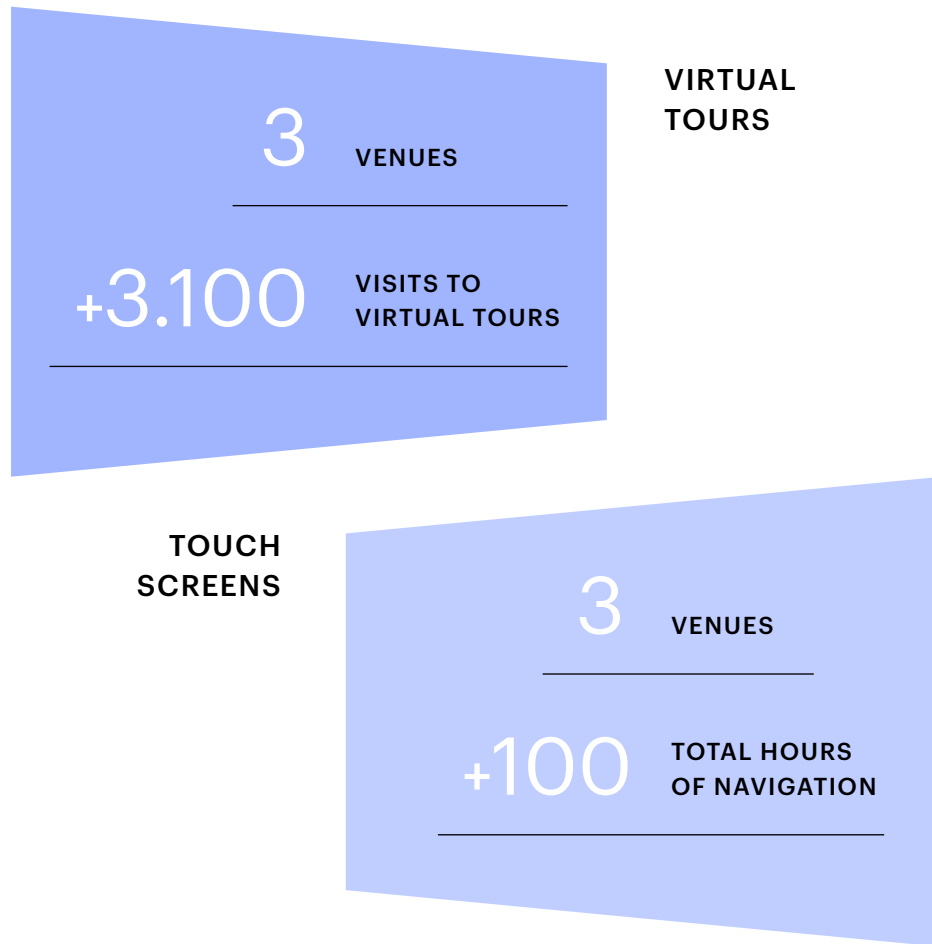
## Facebook



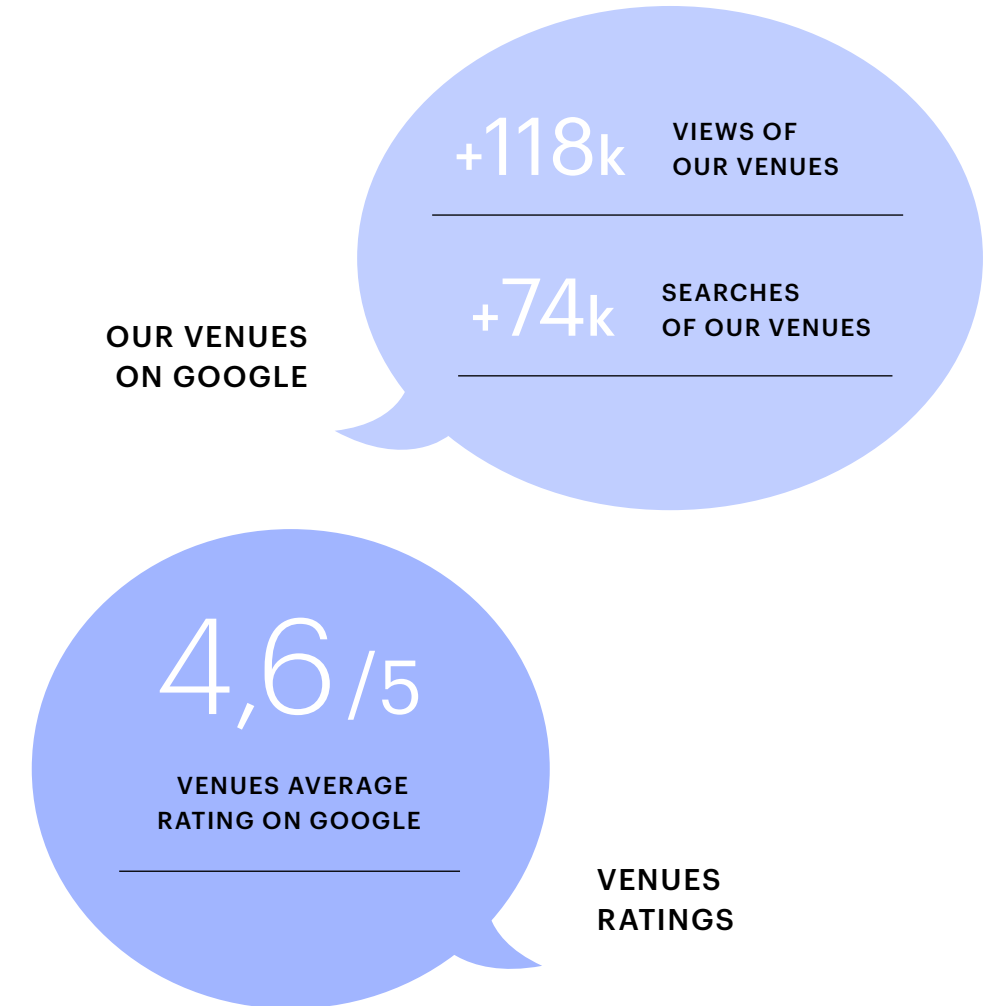
## Youtube

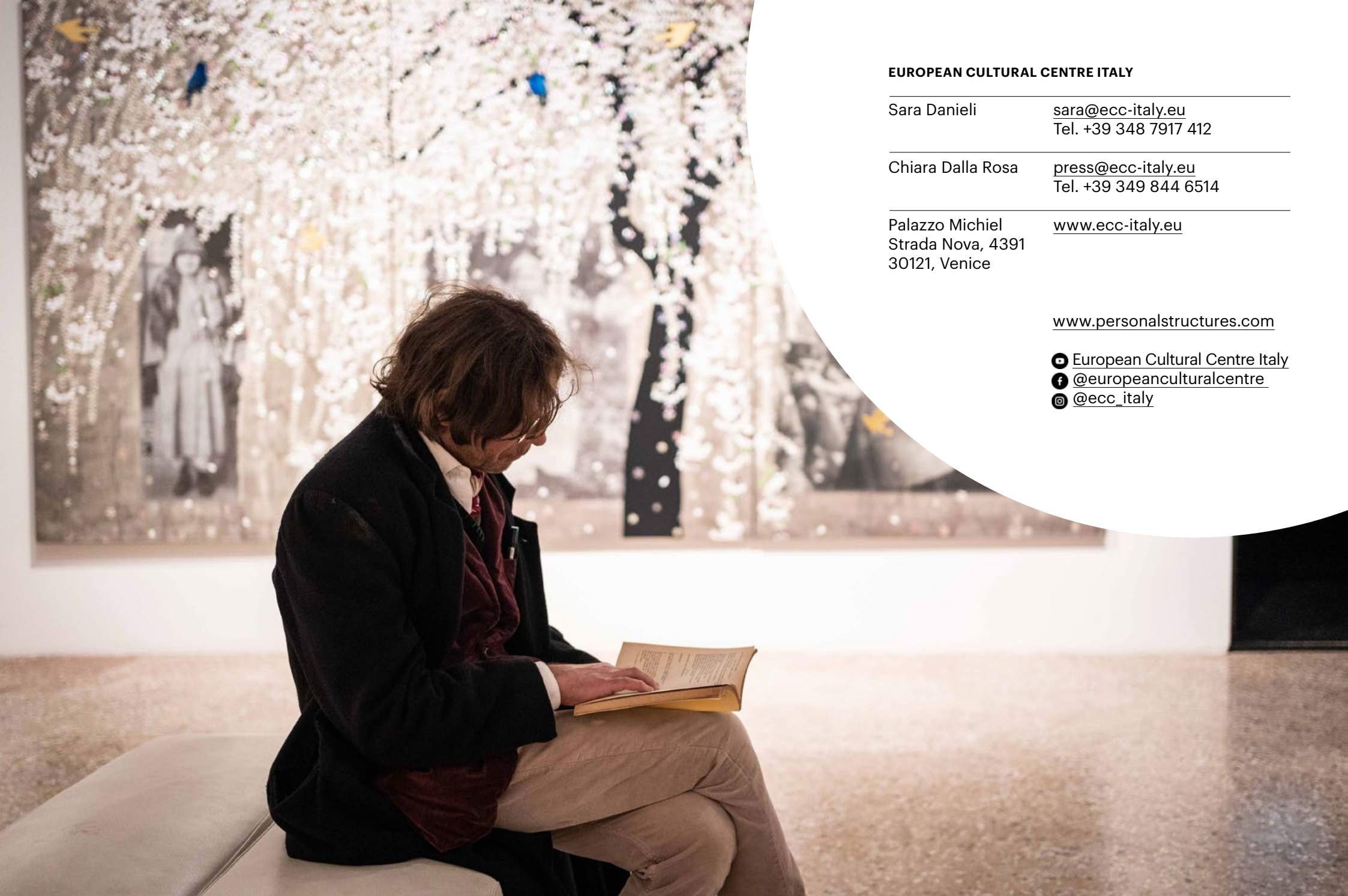


# Online Resources



# Google Reviews





**EUROPEAN CULTURAL CENTRE ITALY**

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